



► NEWS RELEASE

Rockford Career College Celebrates 150 Years: Treats Area Unemployed and Their Families to Free Rockford IceHogs Hockey Games

November 30, 2011 (Rockford, IL) In 2012, Rockford Career College will celebrate its 150th anniversary. To observe and celebrate, RCC has created a "150 Years of Breakaway Careers" IceHogs ticket giveaway. The program is specifically designed to benefit the unemployed and financially disadvantaged people (and their families) of the Rock River Valley.

The sponsorship will provide vouchers for any person and his/her family in need for any non-Saturday Rockford Ice Hogs hockey games during the entire 2011-2012 season until supplies last. Only two non-Saturday games are excluded: November 25, 2011 and March 11, 2012.

"I speak for all the staff and faculty of Rockford Career College when I say we are extremely proud and happy to celebrate such a remarkable anniversary with such a remarkable sponsorship of the Rockford IceHogs," said RCC President Steve Gibson. "As an institution that has helped so many unemployed and underemployed people advance their careers, we wanted to share our celebration of that accomplishment with the community in a fun and meaningful way. We'd like to help as many Rockford area families in need as possible get away from it all for an evening."

Gordon Kaye, Executive Director of RAVE, said, "We're thrilled to have helped Rockford Career College create this sponsorship. And we're looking forward to hosting thousands of new hockey fans. This is a truly big idea by an educational institution that has made a truly big impact on our community for decades. As affordable as IceHogs hockey is, there are many local residents who simply cannot afford to come down and enjoy a game. Rockford Career College has helped create a way for them to do just that."

Rock River Area residents who are unemployed or economically disadvantaged can receive vouchers at one of two locations:

At The Workforce Connection at 303 N. Main, Rockford (in the same building as the unemployment office). Vouchers will be available during regular business hours starting Monday December 5th.

Or, by visiting Rockford Career College at its new campus at 1130 South Alpine Road in Rockford, next to Heartland Church, on Monday - Friday between 1:00 pm - 5:00 pm (with the exception of holidays).

Vouchers must be redeemed for specific games at the IceHogs box office at BMO Harris Bank Center.

About Rockford Career College

Founded in 1862 as Rockford Business College, RCC has trained many thousands of regional residents for better careers in fields including Business Administration, Medical Assistant, Information Technology, Veterinary Technician, Massage Therapy and Paralegal. The newest program offered by RCC is a quick-turn ten-week course in Dog Grooming. Some degree programs take as little as ten weeks to complete. To learn more about the degree programs offered by RCC, and to "take your life off pause," visit RCC's website at www.rockfordcareercollege.edu.

For media inquiries: Steve Gibson, RCC President: 815.965.8616 and Gordon Kaye, RAVE General Manager: 815.968.5600.

###